



CALIFORNIA OFFICE OF  
INFORMATION SECURITY  
& PRIVACY PROTECTION



# The New Harmonic Convergence

A Holistic Approach to  
Information Management

# What's Converging?

- 1987
  - People around the world got together to usher in new era of love and unity.



- 2008
  - People in organizations are getting together to manage “data of concern.”



# What's the Problem?

- Information security viewed as a tactical function
- Understood as applying only to IT
- Security seen as an add-on cost
- New laws and regulations keep coming
- Breaches making headlines

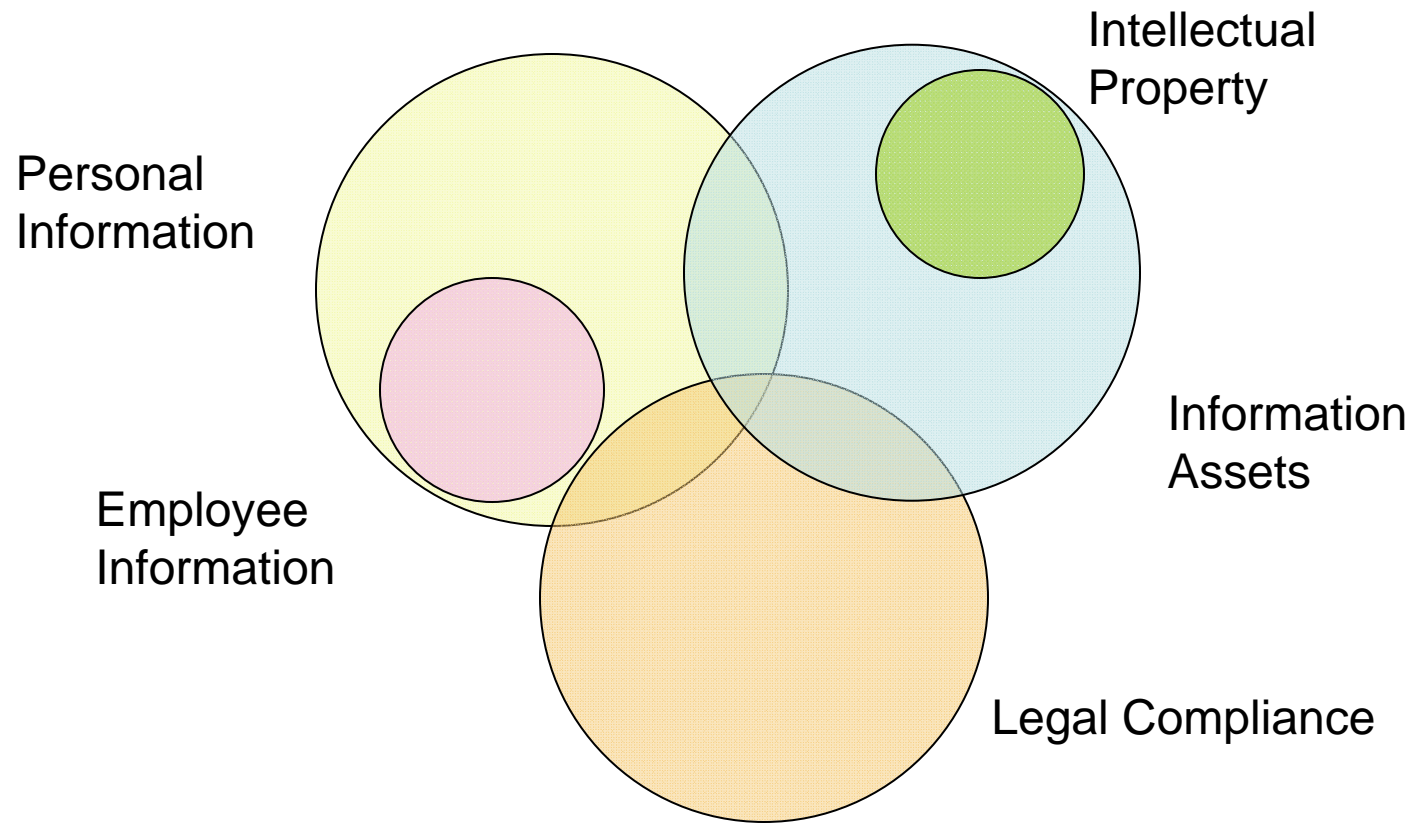


# ISOs Are Not Alone



- ISOs are concerned with securing information assets from unauthorized access, modification, destruction
  - Confidentiality
  - Integrity
  - Availability

# Join Up the Information Silos



# A Matter of Perspective

	Security	Privacy	CIO
Type of Info	Confidential Sensitive	Personal	Digital
Policy Concerns	Confidentiality Integrity Availability	Civil liberties Individual control Fairness	Availability Efficiency

# A Matter of Perspective

	Records Mgmt.	HR	Legal
Type of Info	All	Personal	Financial Medical IP
Policy Concerns	Preservation Retrievability	Confidentiality	Compliance with law

# Responsible Information Management

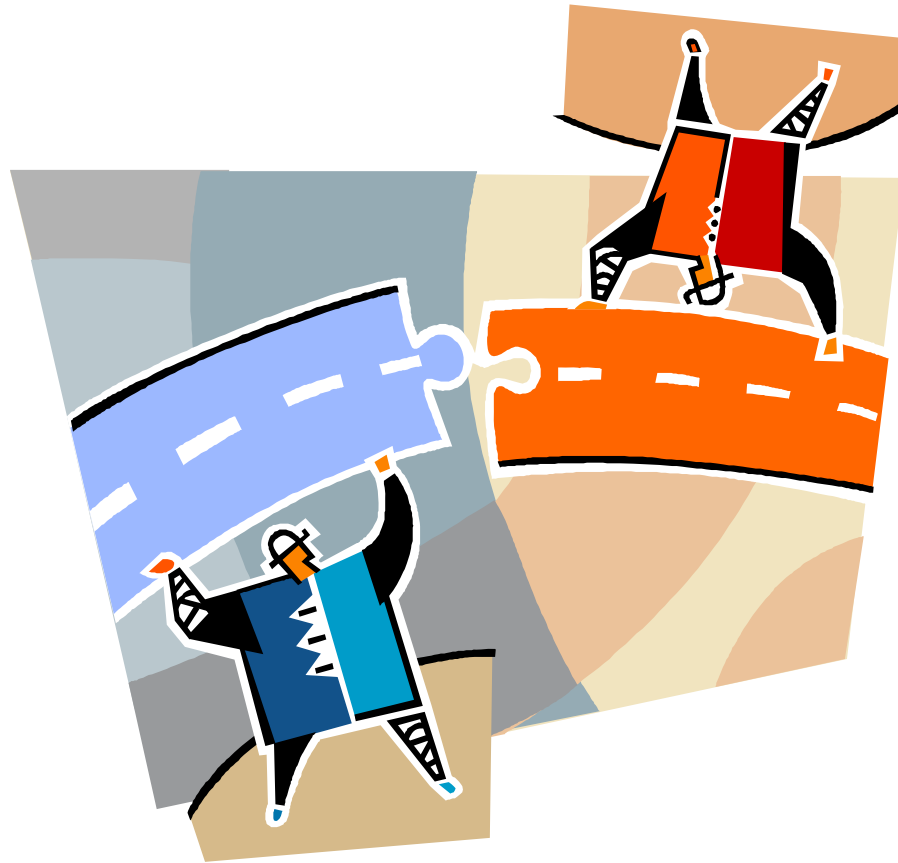
- Strategic alignment of components responsible for information
  - Manage risk
  - Increase efficiency
  - Improve protection
  - Facilitate responsible use of information

# RIM Team

- Privacy
- Information Security
- Records Management
- CIO
- IP/Research
- Legal
- HR
- Audits



# Building a New Alignment



# First Steps

- Start with a joint project
  - New system, new collection or use of data
  - Training for employees
- Define terms for common vocabulary
- Delineate roles and charters to minimize duplication

# Joining Forces at the State Level



*Securing State Information, Protecting Consumer Privacy*

# Office of Information Security & Privacy Protection

- As of 1/1/08, new office created by legislation
- In State and Consumer Services Agency

# Mission

- Uniting *consumer privacy protection* with the oversight of *government's responsible management of information* to ensure the trust of Californians.

# Office of Information Security & Privacy Protection



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PROTECTION**

## *State Information Security*

- Policy & Standards for State Agencies
- Assistance & Advice
- Training
- Compliance Monitoring

## *Consumer Privacy Protection*

- Information & Assistance
- Education
- Law Enforcement Coordination
- Best Practice Recommendations

# What's on Our Agenda

- GoRIM: Single online source for state agencies
  - Standards, Authority, Guidance, Forms, Tools, Definitions
- Online training for State employees
- Revision of Recommended Practices on Breach Notice
  - Medical, health insurance info (AB 1298)
- University use of SSNs (AB 1168)

# Contact Info



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